

2024 SPONSORSHIP BENEFITS

	PLATINUM \$200K*	COTOK . 2100	SILVER 599 SILVER 599	BRONZE LOK
CEO and PGP Rep to visit your company and speak about the PGP	√			
PGP organized webinar or panel on topic of your choice related to the PGP	✓	✓		
# of sponsored Justice Education Series webinars	2	1		
# of opportunities to speak on CEO's radio show, Looking Forward	1	1		
Corresponding sponsorship level for 5K and Going Greene events	Visionary	Advocate	Advocate (5K) Ally (GG)	Ally (5K) Friend (GG)
Page space for thank you in 2024 Annual Report	1/2	1/2	1/4	1/4

BASE LEVEL (\$5K - \$10K) + ALL SPONSORS RECEIVE:

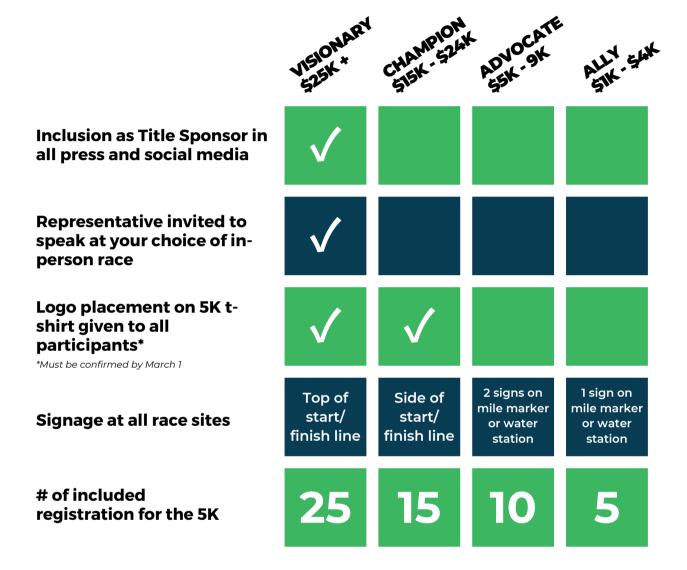
- Customized t-shirts with the PGP's & your logos
- Opportunity to have PGP CEO speak to their organization via personalized webinar
- One virtual mixer with all PGP sponsors to meet & greet
- Logo on PGP's Our Funders webpage
- PGP Swag, including bookmarks, branded office materials, etc.

NOT SEEING SOMETHING THAT WORKS FOR YOU? LET'S TALK CUSTOMIZATION.

We are grateful that you are considering sponsoring the Petey Greene Program in 2024. Your sponsorship directly supports the academic goals of incarcerated and formerly incarcerated people through high-quality volunteer tutoring. Please get in touch with our Development Manager, Anna Kraft (akraft@peteygreene.org) for more information and with any questions



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ALL SPONSORS RECEIVE:

- Logo placement on race bag
- Opportunity to distribute materials in race bag
- Dedicated table to distribute materials at event of your choosing
- Logo with link to company page featured on the PGP Funders webpage and event registration page
- Logo included as sponsor on all outgoing email messaging once sponsorship is confirmed
- Post-race acknowledgement in email blast and on event page

NOT SEEING SOMETHING THAT WORKS FOR YOU? LET'S TALK CUSTOMIZATION.

Your sponsorship directly supports the academic goals of incarcerated and formerly incarcerated people through high-quality volunteer tutoring.

To sponsor, please email Anna Kraft, Development Manager, <u>akraft@peteygreene.org</u>. March 1 is the sponsorship deadlines logo placement on our 5K t-shirt.

GOING CREEKE 2024 SPONSORSHIP BENEFITS



ALL SPONSORSHIPS MUST BE CONFIRMED BY MAY 1, 2024. PLEASE CONTACT OUR DEVELOPMENT MANAGER, ANNA KRAFT AT AKRAFT@PETEYGREENE.ORG FOR MORE INFORMATION AND WITH ANY QUESTIONS.

Inclusion as Title Sponsor in all press and social media, including invitation

Representative invited to speak during the program

Step-and-repeat for photography with your and the PGP's logos

Signature drink inspired by sponsor and logo on bar

of signs around event space

of free tickets to event

of slides included in live presentation

of pages of ad space in printed event progran

VISIONARY STOOK*	CHAMPION \$50K-\$99	ADVOCATO	ATTA ZAMA
✓			
✓			
✓			
✓	✓		
3	2	1	
20	15	10	5
2 + Video	2	1	1

ALL SPONSORS RECEIVE:

- Acknowledgement during live gala program from CEO
- Logo featured on PGP Funders webpage and event website
- Opportunity to donate items to sports-themed auction
- Opportunity to distribute materials in the takeaway bags or provide coupon code with all Going Greene ticket purchases